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Leigh Rothschild

Managing Director at Rothschild Trust Holdings, LLC
Miami/Fort Lauderdale Area | Research

Current	Rothschild Trust Holdings, LLC
Previous	BarPoint, Inc., IntraCorp Entertainment
Education	University of Miami - School of Business

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Summary

Mr. Rothschild is the Managing Member of Rothschild Trust Holdings, LLC an intellectual property holding company. From 2005 to 2006, he was Chairman and a Board Member of Connected Media Technologies Inc., a publicly traded intellectual property and digital media company. Mr. Rothschild is an established inventor who to date has been issued more than eighty US patents and has more than 150 patents pending worldwide. Mr. Rothschild's first patent was conceived when he was 17 years of age and granted shortly thereafter. Mr. Rothschild has licensed and sold patents within his patent portfolio to several major companies around the world and his technologies are in use at companies ranging from Pricegrabber.com to Sonic Solutions/InterActual to Neomedia, to the US Department of Commerce, and Citrix, among others. From October 1998 through February 2004, Mr. Rothschild was Chairman and founder of BarPoint.com, a NASDAQ publicly traded wireless information company that was the leader and early creator of tying symbology such as barcodes to the internet. Mr. Rothschild is the inventor of many patents in this area. Barpoint.com was sold in February of 2004. Prior to founding BarPoint, Mr. Rothschild was Chairman and Chief Executive Officer of IntraCorp Entertainment, Inc., a consumer software company with worldwide product distribution.

Mr. Rothschild is a former presidential appointee to the High-Resolution Board for the United States under former President George H. W. Bush. He has served Governors on technology boards and served as a special advisor to then Florida Secretary of Commerce Jeb Bush. Mr. Rothschild also served on the IT Florida Technology Board as an appointee of former Governor Jeb Bush. Mr. Rothschild chairs the Rothschild Family Foundation, which endows outstanding charities and institutions,

Experience

Managing Director

Rothschild Trust Holdings, LLC
Present

Chairman and CEO

BarPoint, Inc.
January 1998 – January 2005 (7 years 1 month)

Nasdaq traded leading ecommerce company that invented linking barcodes to the internet. Sold in 2005. Patented technology now being used by companies such as Google, Ebay, and Microsoft among others.

Chairman

IntraCorp Entertainment
1984 – 1988 (4 years)

Languages

English

Native or bilingual proficiency

French

Limited working proficiency

Education

University of Miami - School of Business

Graduate Degree Business
1973 – 1975

Activities and Societies: Student member of Board of Trustees

Interests

and Technology toys. Educating youth about inventions and patents and bringing great ideas to life!

History Physics

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